



SISTec

BUSINESS SCHOOL

BBA & MBA | www.sistecmba.ac.in



DEFINING NEW BOUNDARIES



www.sistecmba.ac.in



'Sagar Group', an invariably embraced mega - conglomerate is accurately contributing towards Atma Nirbhar Madhya Pradesh, and thus India's, economic pace. We believe that the prime aim of life must be uplifting others.

SAGAR GROUP OF INSTITUTIONS®

12 CAMPUSES | 2000+ FACULTIES | 25000+ STUDENTS' NETWORK



SAGAR PUBLIC SCHOOL

- Saket Nagar
- Gandhi Nagar
- Rohit Nagar
- Ratibad
- Katara Extension
- Dwarka Dham

All Schools Affiliated to CBSE | www.spsbhopal.ac.in

6 paramount school education institutes known for nurturing creativity.



SISTec

GANDHI NAGAR & RATIBAD, BHOPAL
ENGINEERING | MANAGEMENT | PHARMACY

Highly regarded techno-skill education hub in Bhopal



CSR initiative of Sagar Group.

www.abhaysagarfoundation.org

Committed to provide free education to 1500+ students



Agrawal Builders

Thinking beyond building...
An ISO 9001:2000 Certified Company
BUILDERS • PROMOTERS • COLONISERS

www.agrawalbuilders.com

Leading real estate with 40 years experience



Sagar Manufacturers Pvt. Ltd.

www.sagarmanufacturers.com

Modern textile industry, manufacturing varied range of cotton yarns and fabrics



www.sagarrice.com

Premium quality basmati rice from ultra modern milling facility



Sagar Multispeciality Hospital

WE CARE • WE CURE

Committed to deliver excellence in healthcare for everyone

LEGACY OF 4 DECADES



1200 Successful Graduates

SISTec Business School, established in 2009 and affiliated with Barkatullah University, has a distinguished track record with over 1200 successful graduates

INNOVATIVE Teaching Methods

The school prides itself on its intellectual and experienced faculty who employ innovative teaching methods such as activity-based learning, case-based methodology, Promo Doro techniques, Big Picture Challenge, Times Square, Major Lesson, round table discussions, situation and simulation games.

Internships

FINAL PLACEMENTS

With strong corporate connections and a dedicated placement cell, the school ensures practical industry internships and final placements for students. The curriculum includes compulsory specialized courses and result-oriented training to equip students for real-world challenges.

Library **65,000 +**
Housing **BOOKS AND JOURNALS**

The school boasts a robust infrastructure with a library housing 65,000 books and journals, an auditorium accommodating 400 individuals, eminent guest faculty members, and advisory boards.

ERP APPLICATION

SISTec ERP APP IS THE ONLINE PORTAL WITH THE FOLLOWING FEATURES

Curriculum | Training & Placement | Communication | Time Table | Calendar | Attendance | Performance Notices | Profile | Leave Application | University Result | Study Material | Online Fee | Anonymous Feedback

DIVERSE & DYNAMIC ACADEMIC ENVIRONMENT

As part of the Sagar Group, which operates in real estate, textile, healthcare, food industries, and the education sector with 6 schools and 3 colleges offering engineering, pharmacy, and management programs, the SISTec Business School benefits from a diverse and dynamic academic environment.



MR. SUDHIR KUMAR AGRAWAL
FOUNDER & CHAIRMAN, SAGAR GROUP



MR. SIDDHARTH SUDHIR AGRAWAL
MANAGING DIRECTOR, SAGAR GROUP



Director
Dr. Jyoti Deshmukh
Sagar Group of Institutions

Dr. Jyoti Deshmukh is an eminent scholar, teacher, researcher, and administrator. She is a recipient of Rashtriya Shiksha Gaurav Puraskar and Kalam Visionary Principal awards.



Principal
Dr. Dinesh K. Rajoriya
SISTec - Gandhi Nagar

Dr. Dinesh Rajoriya Possesses a wealth of experience in teaching and administration, spanning an impressive 25 years.



HoD
Mr. Nishant Shrivastava
SISTec Business School

Nishant Shrivastava is seasoned management professional with over two decades of diverse experience in multinational corporation's and startups. Thrives in dynamic environment, he drives growth and innovation while fostering collaboration and leadership. Believes in passion competency and empathy to drive success in today's ever evolving business landscape.

OBJECTIVE

To become a One-stop Solution for students in order to build their successful career.

VISION

To become an institution of excellence in Science & Technology by imparting world-class quality education and relevant training producing skilled, competent & innovative workforce having social and ethical concern towards nation building.

MISSION

- To establish a student-centric academic ecosystem enabling them to acquire & retain domain knowledge develop lifelong learning attitude and maintain professional ethics.
- To induce career-oriented, industry-relevant skills in students, by means of appropriate & updated training modules for their overall grooming.
- To provide state of art facilities and infrastructure to facilitate seamless dissemination of technical knowledge and spirit of innovation among students.
- To foster collaborative development through industrial tie-ups and research, so that the students can serve the society.
- To enable continuous development of teachers, thereby ensuring updated knowledge transmission to our students.

INDUSTRY MENTORS



Sanjeev Somasundaram
Global HR



Anuj Trivedi
Cloud Consultant



Dr. G.S. Javed
Technical Lead



Gaurav Ghelani
Academic Partner



Anuja Sharma
Senior Scientist



Joshua David
Campus Head, India



Kapil Kumar Agarwal
CEO



Dr. Kuldeep Ganju
Principal



**INSPIRED BY
GREATNESS.
BUILDING
THE LEGACY**

Join the SISTec
revolution

Start your
journey at **SISTec**
with
Impactful
education
and transformative
careers

***Beyond Classrooms
Beyond Lectures
Experience
Real World Learning
at SISTec***

INFRASTRUCTURE & Facilities



100 + SMART CLASSES



65000 +



10 + GD ROOMS



5 + AUDITORIUM



150 + FULLY EQUIPPED LABS



8 LANE SWIMMING



HOSTEL LIFE
@ SISTec

- Good Quality Hygienic Food
- 24 Hr Water & Electricity & Round the Clock Security
- Well Equipped Rooms & Newspaper & Magazines Availability
- Extended Access to Library and Labs
- TV, Lounge, GYM , Swimming & Outdoor Sports Facilities



LIBRARY BOOKS

15 + SEMINAR HALLS



10 + ACADEMIC BLOCKS

100+ BUSES



POOL

CANTEEN

AMPHITHEATRE



SPORTS LIFE
@SISTec

- Badminton Court
- Basketball Court
- Cricket Ground

- Volleyball Ground
- Football Ground
- Swimming Pool

- Table Tennis
- Carrom
- Futsal
- Chess

MBA CURRICULUM

(Core & Specialization)

SEMESTER 1

Subjects

Management Concepts and Practices

Quantitative Methods

Managerial Economics

Pedagogy

Simulation games	●	Case Studies
Role Play	●	Problem Solving activities
Guest Lecture	●	Data Analysis exercises
Interactive Quiz	●	Budget Analysis
Market Research Projects	●	Presentations
Debate	●	Mock Interviews
Group Discussions	●	Financial Statement Analysis

Subjects

Communication Skills

International Business Environment

Accounting for Managers

SEMESTER 2

Subjects

Organizational Behavior

Human Resource Management

Financial Management

Pedagogy

Team Projects	●	Experiential Learning
Reflective Journals	●	Video Analysis
HR Analytics Projects	●	Financial Planning Workshop
Risk Management Exercises	●	Marketing Plan Development
Brand Positioning Workshop	●	Pricing Strategy Game
Brand Audit Presentation	●	Statistical analysis exercises
Research Presentation	●	Team Building Exercises

Subjects

Marketing Management

Research Methodology

Project Management

SEMESTER 3

(Dual Specialization)

Subjects

Business Policy and Strategic Analysis

Management Information System and Decision Support System

Consumer Behaviour

Advertising Management

Retail Concepts and Practices

Marketing Concepts in Retail Management

Pedagogy

SWOT Analysis Workshop	●	Retail Branding Exercises
Strategic Planning Simulation	●	Workplace conflict Resolution Workshops
Industry Analysis	●	Labour law compliance Projects
Business Intelligence Competitions	●	Portfolio Construction Exercises
Ethnographic Research Projects	●	Mock Trading Competitions
Brand Positioning Exercises	●	Financial Analysis of Banks & Insurances
Digital Marketing Projects	●	Tax Planning Case Studies

Subjects

Management of Industrial Relations

Management Training and Development

Security Analysis and Investment Analysis

Working Capital Management

Management of Banking and Insurance Institutions

Financial Planning and Wealth Management

SEMESTER 4

Subjects

Business Legislation

Entrepreneurship Development and Management

Sales and Distribution Management

Service Marketing

Management of Retail Operations

Retail Merchandising and Supply Chain Management

Pedagogy

Business Ethics Debates	●	Distribution Channel Analysis
Legal Compliance Training Modules	●	Sales Strategy Simulation Games
Business Model Canvas Creation	●	Inventory Management Simulation Games
Business Plan Writing	●	Employee Engagement Surveys
Pitch Competitions	●	Compensation Survey Development
Market Validation Experiments	●	Management Competition
Sales Forecasting Exercises	●	Derivatives Trading Simulation

Subjects

Human Resource Planning and Development

Compensation Management

Management of Financial Services

Strategic Corporate Finance

Financial Institutions and Markets

Financial Risk Management



FACULTY



Dr. Neha Jain
Professor



Dr. Harleen Kaur
Associate Professor



Dr. Tina Sachdeva
Associate Professor



Dr. Nipun Agrawal
Associate Professor



Ms. Jyotika James
Assistant Professor



Ms. Alisha Hashmi
Assistant Professor



Mr. Ashish Mishra
Assistant Professor



Mr. Vishal Verma
Assistant Professor

EXPERTS



Dr. Sanjay Chhalotre
Automobile Diagnosis



Dr. Amit Mishra
Social Network Analysis and
Machine Learning



Dr. Arnav kasar
Structural Engineering



Dr. Vasima Khan
Artificial Intelligence and
Data Science



Dr. Ravishankar V. Chaudhary
Material Technology



Dr. Ravi S. Mishra
VLSI and Chip Designing



Dr. Swajit S. Goud
Sustainable Construction
Development



Mr. Ajit Shrivatava
Modeling of Human
Episodic

KNOWLEDGE SERIES



- NATIONAL INSTITUTE OF SECURITIES MARKETS (NISM) WORKSHOP



- INDUSTRY ACADEMIC INTERFACE - "HEADSTART"



- DATA ANALYTICS WORKSHOP



- SESSION ON SCIENTIFIC RESEARCH WRITING



- ALUMNI TALK BY EXPERTS

MANAGEMENT ACTIVITY COUNCIL

MAC

The Management Activity Council of Students is a **Vibrant Hub for Student Leadership, Collaboration, and Innovation.** Together, they Drive Positive Change, Enhance Student Life, and Foster Professional Development through Workshops, Events, and Projects.



▶ **Marketing Club**

MarketON helps students with skill based activities like brand - crafting, ad mad show, business plan and other relevant activities for student holistic development and readiness for successful future corporate endeavor.



▶ **Finance Club**

Educate students with latest financial trends and development. connect with industry veteran through periodic sessions and industry conclaves.



▶ **Human Resource Club**

Talent tribe fosters students interpersonal skills for corporate world, promoting leadership, behavioral and decision making skills. It helps instilling values of team work, cooperation, collaboration and empathy.

ACTIVITIES UNDER MANAGEMENT ACTIVITY COUNCIL



Ad Maniac



Caring Connection Day



Cricket Carnival



Gen Z Clash



Jashn-e-Diwali 2023



Avshesh Kala (Best out of waste)



Essay Writing Competition



Sagar Exuberance 2.0



Logo and Tagline Making



Industrial Visits



Taxation for Managers



Proficiency Development Program

Placements at **SISTec Business School**



Business Development Trainee



Dharmendra Naryani



Application Developer Associate



Bharat Dhankani



Associate



Palak Tanwani



Business Development Trainee



Sudheer Guwalani



Human Resource Generalist



Vijay Jatav



Ops. Support Specialist



Aman Namdev



Sr. Finance Executive



Kapil Kumar Dangi



Finance Trainee



Karishma Wadhvani



Sales Trainee



Nidhi Bhardwaj



Branch Relationship Officer



Soumya Jain



Cabin Crew



Vaishnavi Malviya



Business Development Trainee



Shruti Jain

OUR MAJOR RECRUITERS





Management Trainee



Vikas Priyadarshi



Territory Sales Manager



Akshat Thakur



Business Development Executive



Deepak Meena



Sales Manager



Rani Bundela



Business Development Trainee



Prashant Verma



Branch Relationship Officer



Gunjan Sharma



Business Development Associate



Hritik Bamne



Business Development Trainee



Simran Aswani



Business Development Manager



Jagriti Dadlani



Research Associate Technical



Harshvardhan Singh Solanki



Jr. HR Recruiter



Kuldeep Sisodiya



Business Development Manager



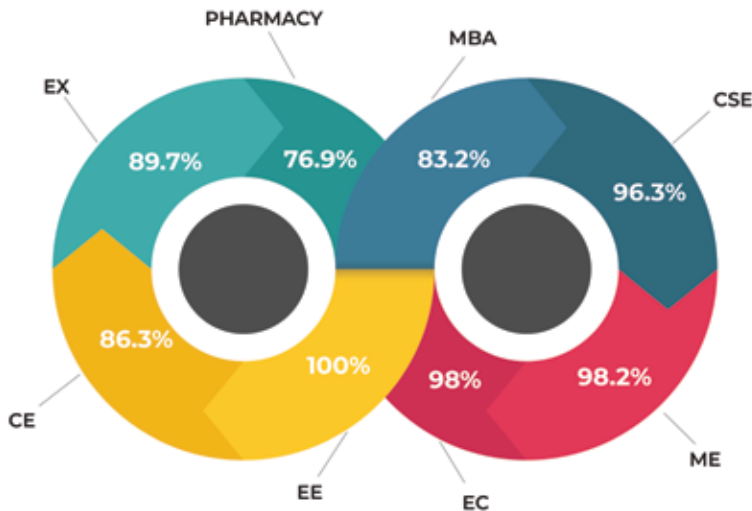
Mantasha Rehman

OUR MAJOR RECRUITERS

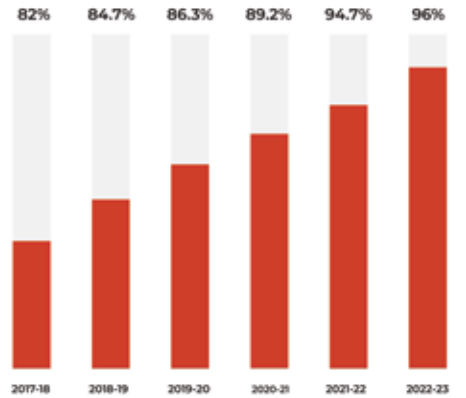


200+

Opportunities for 2024 Batch



Placement Trivia



Last 6 Years Placement Trivia

PICKING UP THE RIGHT OPPORTUNITY FOR SISTec STUDENTS



MAPPING THE STUDENT PROFICIENCY TO THE POOL OF OPPORTUNITIES

20
LPA
Highest package BY CISCO

4.5
LPA
Average Package

1150+
OFFERS
For 2023-24



INTERNSHIPS

at SISTec Business School

FINANCE



MOHIT SEN



Adiba Khan



Anushka Sahu



Md Shahil Khan



Nidhi Karpe



MARKETING



Damini Deshmukh



Om Prakash



Bheem Verma



Gunjan Sharma



Juhi Dhanani



HUMAN RESOURCE



Akansha Shiv



Alka Maran



Anas Khan



Ajay Sharma



Kuldeep Bhawsar





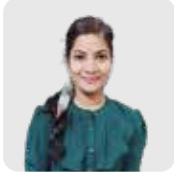
LIFE @ SISTec BUSINESS SCHOOL



SISTec **HEADSTART** | Sagar **PODSCORB** | Sagar **FIESTA** | Sagar **JALSA**
Sagar **EXUBERANCE** | Industrial **VISITS** | Management **GAMES**
and many more.....



Our *Distinguished* Alumni



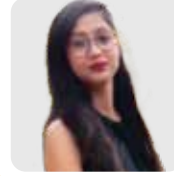
HARDIKA SAHU

Class of 2019
Star Union Dai-ichi,
Bhopal Relationship
Manager In House Sales



MOHD SAIF

Class of 2018
Territory Sales Manager
HP



MANISHA MOHNANI

Class of 2019
Data Analyst Netlink
Bhopal



NIKITA LEKHWANI

Class of 2020
Tax Clients & Markets
Marketplace Research &
Insights Revenue Metrics
Analyst at Deloitte India
Hyderabad



VISHAL CHOUKSEY

Class of 2019
Asst. Manager Pricing &
Sales Support Continental
Courier Services LLC Dubai



WAJIHA KHAN

Class of 2020
Top Ranker Bhopal
Data Analyst



TARANDEEP SINGH SALUJA

Class of 2021
Advance Analyst EY,
Gurgaon



YASIR KHAN

Class of 2020
Sr. Ops. Executive
Flipkart, Bhopal



KRATI BARDIYA

Class of 2021
Fliprobo Technologies
Data Analyst



RONAK SINGH VIRDI

Class of 2021
Senior advisor (Home
Solutions)
Best Buy Canada



SOUMYA JAIN

Class of 2023
HDFC Bank



SHRUTI JAIN

Class of 2023
Indus AI



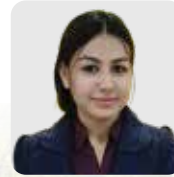
AMAN NAMDEO

Class of 2021
Citi Bank



BHARAT DHANKANI

Class of 2022
Accenture



VAISHNAVI MALVIYA

Class of 2023
Indigo



INDUSTRY INSTITUTION CELL

Centres of Excellence



COE IN SUSTAINABLE CONSTRUCTION MATERIAL IN ASSOCIATION WITH
ULTRATECH CEMENT



COE IN FARM MACHINERY IN ASSOCIATION WITH
EICHER TRACTORS



CENTRAL INDIA'S 1ST ADVANCE AUTOMOTIVE RESEARCH CENTRE POWERED BY RENAULT NISSAN TECH

IN HOUSE DEVELOPMENTS



GYANENDRIYA
AN AI INTEGRATED HUMANOID ROBOT



ALL TERRAIN VEHICLE



AUDRO HUMANOID ROBOT



Sagar Group Of Institutions[®]

12 Campuses | 2000+ Faculties | 25000+ Students' Network

• Engineering • Pharmacy • Management • Public Schools

"Educational Group Having Strong Industrial & Manufacturing Background"



SISTec Gandhi Nagar Campus
Opposite International
Airport, Gandhi Nagar, Bhopal

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SISTec Ratibad Campus
Sikandrabad, Ratibad
Bhadbhada Road, Bhopal

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