

## **DATA ANALYTICS FOR MANAGERS- PART II**

<b>Unit</b>	<b>Content</b>
1	INTRODUCTION TO BUSINESS INTELLIGENCE (BI)
2	UTILIZING BI FOR STRATEGIC DECISION-MAKING
3	IMPLEMENTING DECISION SUPPORT SYSTEMS (DSS)
4	BUILDING INTERACTIVE BI DASHBOARDS
5	CUSTOMER SEGMENTATION AND PROFILING
6	INVENTORY OPTIMIZATION USING ANALYTICS
7	PERFORMANCE ANALYTICS FOR OPERATIONS IMPROVEMENT
8	FINANCIAL FORECASTING AND BUDGETING
9	TALENT ACQUISITION AND RECRUITMENT ANALYTICS
10	EMPLOYEE PERFORMANCE ANALYSIS
11	WORKFORCE PLANNING AND RETENTION STRATEGIES