

Business & Economic Analysis

UNIT-1- MACRO ECONOMIC & SECTOR ANALYSIS:

Global Economy, Domestic Economy: Key Indicators of Economic Analysis: GDP, FDI, FII, Savings, Investment etc. Categories of Economic Sectors – Primary, Secondary, Tertiary, Rising Importance of Tertiary Sector in Indian Economy. Inter dependence of these Sectors.

UNIT-2- INDUSTRY ANALYSIS:

Sectoral & Industrial – TOP – DOWN & BOTTOM –UP APPROACH, Industry Life-cycle & Industry Taxonomy. (Classification of Industries).

UNIT-3- FUNDAMENTAL ANALYSIS:

List of Classification of Companies (Top 30 Companies listed in BSE), Categorization of Top 2 companies from each industry. Relevance of such companies for an Economy.

UNIT 4-ECONOMY AND MARKET:

Important stats on country wise India`s export and import, Overall trade deficit/surplus Latest trends in stock market, Latest corporate news analysis and interpretation, Role and contribution of Indian industries in Indian GDP, Role of Indian industries in employment generation, Happiness index, ease of doing business, FDI in Indian economy.

UNIT 5- POLICY RELATED INITIATIVES OF GOVERNMENT

Recent policy initiative(s) of Government, Governance issues, Agriculture and Indian economy, state wise agriculture production of various crops and related important statistics, Role of agriculture in world economy.

REFERENCES

- i) Investment Analysis & Portfolio Management, Reilly Brown ongage Learning, New Delhi, 2013.
 - ii) Investment Analysis & Portfolio Management. Rangnathan M, Pearson, 2009.
 - iii) Security Analysis & Portfolio Management, Fischer, Donald, Jordan, Ronald J, Pearson Education, 2009.
 - iv) Investment Management & Security Analysis,. Khatri, Macmillan, 2006.
 - v) ET App, inshorts app, Business Standard News Paper
-